A fresh breath of air

The new Pro-Expert toothpaste from Oral-B is remarkable not only for its ability to deliver a cleaning action against gum problems, plaque, cavities, calculus formation, erosion and dental hypersensitivity, but also because it has been shown to contain the amino acids leucine and valine, which have an antibacterial activity and capture of breath malodour molecules.

Breath malodour results from volatile sulphur compounds (VSCs) produced by certain bacteria particularly residing on the tongue. Oral-B's Pro-Expert toothpaste contains the amino acids leucine and valine, which are components of polyphenol and stabilised stannous fluoride to fight the bacteria that produce VSCs by both eliminating them and inhibiting their metabolism. Stannous-fluoride complex can also capture the VSCs produced by the bacteria and make them odourless. This dual approach ensures that the bacteria and their adverse effects are reduced, resulting in the reduction of the cause of oral malodour. By inhibiting plaque growth and bacterial adhesion, stannous fluoride helps prevent the formation of VSCs that are known to exacerbate oral malodour by accumulating in periodically pocketed areas as well as multiplying on the surface. In addition to overall oral health benefits and reduction in VSC odour, the Pro-Expert toothpaste is further enhanced by fresh breath and a confident smile.

For further information please call michaela@communications.com, 07500 178179
Cabinetry built to work around you.

For more information contact Clark Dental on 01268 733146 or email enquiries@clarkdental.co.uk

Suzanne Ainsworth

The Elite and Ultimate wall and base units range from Apex are ideal for a more traditional practice and are available in two finish options; Elite range, offering an impressive, resilient, high-gloss laminate finish, and more traditional practice and are available in two design options; the Elite range and the Apex range, with soft close features fitted as standard.

For more information contact Clark Dental on 01268 733146 or email enquiries@clarkdental.co.uk or www.clarkdental.co.uk

Manchester Dental Practice leads with Cone Beam 3D Imaging System.

New Appointment for Nobel Biocare Boosts Expertise in the West Midlands Team

New Nobel Biocare P785 Tunic Range

Trust the Dental Directory for your practice hypoglycaemia.

For more information contact Clark Dental on 01268 733146 or email enquiries@clarkdental.co.uk or www.clarkdental.co.uk.

For more information contact Dr Shushil Dattani or look at Kent Implant Studio – Relax, you’re in safe hands.

For more information or, to obtain a referral card, please contact the Kent Implant Studio on 01622 671 205.

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The latest roadshow event will be held on 20 September at The Medical Society of London headquarters on Tuesday 20 September. It will be hosted by Dr Avijit Banerjee. Dr Banerjee is currently Senior Lecturer and Honorary Consultant in restorative dentistry as Head of Post-graduate restorative dentistry at the University of Birmingham. He is also a specialist in restorative Dentistry, Dentist at the University of Birmingham, and the primary author of Pindarik's Manual of Operative Dentistry. Dr Banerjee has designed the programme in the field of restorative dentistry. Biodentine was successfully launched to the UK dental market in September 2010. The product is the first all-one, biocompatible and bioactive material that can be used wherever dentin is damaged. Based on organic Acite Biosimilic Technology™ Biodentine is highly biocompatible. The latest roadshow event will be held on 20 September at The Medical Society of London at Lettsom House, 11 Chandos Street, Cavendish Square, London, W1G 0BB commencing at 3.30pm. The event is free but refreshments will be provided. Delegates will earn two hours verifiable CPD.

For further information, please contact Dr Ross Hobson on 07710 243690 or ross@oralign.co.uk. For more information visit: www.oralign.co.uk.

Way to a Straighter Smile
Oralign Ltd Presents the LR Appliance: the Faster, More Effective Method of Straightening the Anterior Teeth

The Waterpik® Nano Water Flosser is a useful addition to any marriage. The Waterpik® Nano Water Flosser is the perfect way to remove plaque to help keep your teeth and gums healthy. By encouraging patients to establish an effective daily cleaning regime, you can help them preserve the integrity of their natural dentition for a whiter, brighter smile without having to resort to invasive procedures.

The key to patient compliance is to make treatment as easy and effective and with the Waterpik® Nano Water Flosser, patients can ensure excellent results without the fuss of traditional floss.

Waterpik® Water Flossers are twice as effective as traditional string floss at improving gum health and the Nano employs the same winning technology being the first Water Flosser to power from shaver socket, but is also small and quiet enough to fit neatly into every family bathroom.

For more information on Waterpik® Water Flossers speak to your wholesaler or visit www.waterpik.co.uk. Waterpik® products are widely available in Boots stores and selected Lloyds Pharmacies.

For further information on the benefits of becoming an Authorised Provider.

DENTSPLEY Rewards

Quality rewarded.

DENTSPLEY rewards - cost effective, high quality.

In the current financial climate, dental practices need to keep an eye on costs and quality. The DENTSPLEY Rewards website www.dentsplyrewards.co.uk is here to help.

By registering with the program, your practice will be able to track your purchases and save money on future orders. The DENTSPLEY Rewards program is free to participate in and offers multiple benefits to practices.

The key advantage of the program is that practices can track their purchases and receive rewards for future purchases. This allows practices to save money on future orders and improve their overall performance.

DENTSPLEY Rewards is open to all practices in the UK and Ireland and offers a wide range of products from DENTSPLY, including restorative materials, finishing aids, and diagnostic tools.

To register for DENTSPLEY Rewards, go to www.dentsplyrewards.co.uk and follow the instructions.

For more information, or to book an appointment with your local DENTSPLEY Product Specialist, call 0800 072 3313 or visit www.dentsply.co.uk

Could you name the company behind essix™?

Yes, essix™ is a product of DENTSPLY Sirona. DENTSPLY Sirona is one of the leading global dental manufacturers and has a long history of producing high-quality dental products.

essix™ was first launched on the market in 1991 and has since become a leading brand in the orthodontic industry. The product was developed by Dr. Ulrich Lortscher, a renowned orthodontist, and has since been used by thousands of orthodontists around the world.

essix™ products are designed to provide patients with a comfortable and effective treatment experience. The materials used in essix™ treatment are durable and easy to maintain, with a long service life.

The essix™ system is also highly customizable, allowing orthodontists to tailor treatment plans to each patient's unique needs. This flexibility makes essix™ an ideal choice for both children and adults.

To learn more about DENTSPLY Sirona and the essix™ system, visit www.dentsplysirona.com.

For more information on the training visit www.sidenta.com or contact schülke on 0114 2455 500 or visit www.schulke.co.uk

Tavom: Combining form and function

Tavom is renowned for its high quality practice furnishings that can be easily adapted to suit each individual practice's needs. Some of the company's offering includes:

- Classic C3000™ - Dentists can choose from a range of colour options and accessories to create a stylish, highly functional space in the practice.

- Albetio - This range of worktops features soft-exciting drawer frontings and assisted closing. Hanging units can be fitted for side-open and sliding compartments come with both units.

- kantor - This range offers a variety of vertical and horizontal solutions, with a wide choice of worktops and workstations. Freestanding and fixed modules are available. The kantor range is designed with easy access in mind, offering advice and bespoke solutions for every surgical unit, including a choice of cabinet finishes and finishes to suit every budget.

- 29Industry News

For further information contact Tavom UK on 0870 752 1121 or visit www.tavom.com

Institute understands the importance of Idaho's dental health and has designed a range of modular programmes that are straightforward to incorporate into any practitioner's lifestyle.

A wide range of par-time programmes is available, from inspiring short courses to transforming your enthusiasm to a longer term commitment of progressive study to earn an MSc. Certificates can be gained in topics such as Special Care Dentistry and Maxillofacial Prosthetics, Dentistry and Practice Management. Diplomas are also available, with topics including Special Care Dentistry and Practice Management.

For further information, please contact the Course Administration Team on 020 7805 1214, or email ce@jordanian.ac.uk.